## I claim:

1. An anchor member for anchoring a blanket or towel at the beach or at a picnic in an open spread orientation, the anchor member comprising:

a stake portion having a lower end and an upper end, said lower end being tapered for facilitating insertion into the ground, said upper end being of a rounded configuration, said upper end having extending horizontally therefrom, a biased clamping means, said biased clamping means comprising a first jaw member and a second jaw member and a biasing means disposed therebetween, one of said jaw members being permanently secured to said upper end of said stake member, said second jaw member being movable in bias relationship to said secured jaw member, said jaw members having a serrated surface juxtaposed each other for engagement of an edge of said blanket or towel.

- 2. The anchor member in accordance with claim 1 wherein serrated jaw portion of said anchor member is wider than said stake member.
- 3. The anchor member in accordance with claim 1 wherein said jaw member independent of said stake member is provided with a handle member for movement of said jaw member by means of said biasing means relative to said opposing jaw member.

4. The anchor member in accordance with claim 1 wherein a plurality of said anchor members would be positioned about the periphery of said blanket or towel, engaging said edge of said blanket or towel for maintaining said blanket or towel in a desired orientation.